

# The Evolving United Way of Benton and Franklin Counties

# United Way of Benton and Franklin Counties



## **Mission:**

To mobilize the caring power of our community

## **Vision:**

United Way of Benton and Franklin Counties is the trusted leader for maximizing community resources to improve people's lives.



## United Way's New Roles:

- Facilitated a community planning & implementation process
- Championed a big-picture vision
- Mobilized a broader community
- Aligned funding to meet needs
- Harnessed additional resources
- Focused on results



**Over 200 community leaders are participating  
in the Community Solutions planning process...**





United Way of  
Benton and Franklin Counties

## Community Solutions Plan

### Vision

### Community Solutions Goals:

- Education
- Health
- Safety
- Self-Sufficiency

### Community Processes

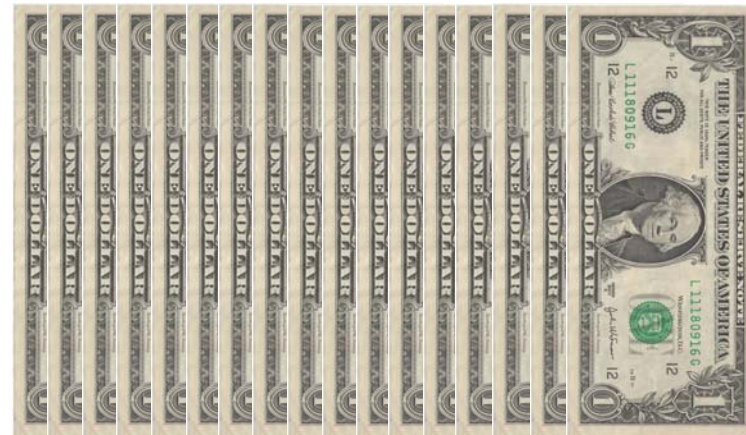
### Community Behaviors and Actions

# Community Solution's First Initiative: **Our Babies Can't Wait**

## **Vision:**

By the time today's newborns are 20 years old, they will be successful in school and in life because of the foundation we have built.



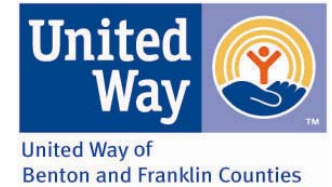


Investing \$1 in early learning saves \$17 down the road...

## **OBCW Key Features:**

1. Community-Wide Engagement
2. Intensive Service

# Build on Partnership...



Bechtel  
BF Head Start  
BF Health District  
Brittney Kluse Photography  
Columbia Basin College  
Family First of Mid-Columbia  
Dr. Walter Hales  
Kadlec Regional Medical Center  
KNDU Television  
Lourdes Health Network  
Mid-Columbia Libraries  
Ready! for Kindergarten  
The Salvation Army  
Tri-City Area Journal of Business  
United Way of Benton & Franklin Counties  
Washington Closure  
Washington State University-Extension Office  
Young Leaders Society  
2-1-1

BF Family Childcare Assn.  
BF Health and Safety Networks  
Benton PUD  
Catholic Family and Child Service  
Education Services Dist. #123  
Franklin PUD  
Imbue/Northwest AgriProducts  
Kennewick General Hospital  
La Clinica  
Lutheran Community Services  
Mid-Columbia Reading Foundation  
Safe Harbor Crisis Nursery  
Tri-City Area Chamber of Commerce  
Tri-City Herald  
United Ways of Washington  
Washington Div. of Children-Family Services  
Washington State University Tri-Cities  
Dr. Sara Zirkle

While Our Babies Can't Wait is still going strong, Community Solutions is identifying additional ways to build a better community. . .

# Next Initiative. . .

# New at United Way

## 2006-2008



***You matter...***



***Together, we can create the future we want for our community, rather than being forced to live with the future we get.***



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**Thank You**