

The Evolving United Way of Benton and Franklin Counties

United Way of Benton and Franklin Counties



Mission:

To mobilize the caring power of our community

Vision:

United Way of Benton and Franklin Counties is the trusted leader for maximizing community resources to improve people's lives.



United Way's New Roles:

- Facilitated a community planning & implementation process
- Championed a big-picture vision
- Mobilized a broader community
- Aligned funding to meet needs
- Harnessed additional resources
- Focused on results



**Over 200 community leaders are participating
in the Community Solutions planning process...**





United Way of
Benton and Franklin Counties

Community Solutions Plan

Vision

Community Solutions Goals:

- Education
- Health
- Safety
- Self-Sufficiency

Community Processes

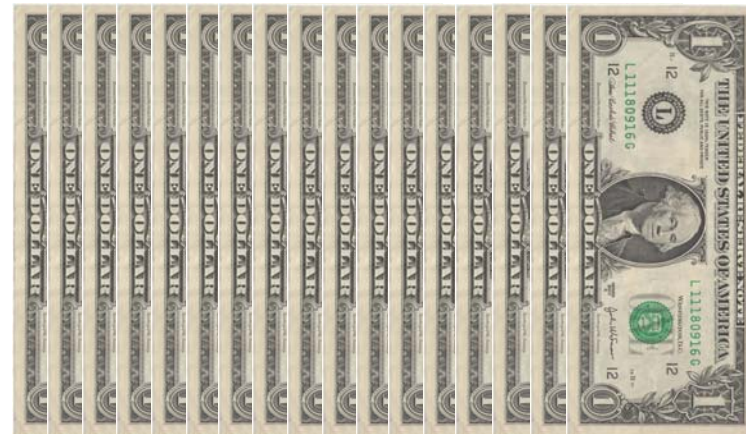
Community Behaviors and Actions

Community Solution's First Initiative: **Our Babies Can't Wait**

Vision:

By the time today's newborns are 20 years old, they will be successful in school and in life because of the foundation we have built.



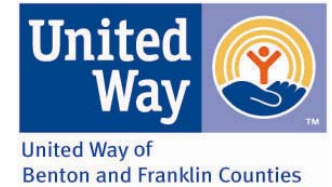


Investing \$1 in early learning saves \$17 down the road...

OBCW Key Features:

1. Community-Wide Engagement
2. Intensive Service

Build on Partnership...



Bechtel
BF Head Start
BF Health District
Brittney Kluse Photography
Columbia Basin College
Family First of Mid-Columbia
Dr. Walter Hales
Kadlec Regional Medical Center
KNDU Television
Lourdes Health Network
Mid-Columbia Libraries
Ready! for Kindergarten
The Salvation Army
Tri-City Area Journal of Business
United Way of Benton & Franklin Counties
Washington Closure
Washington State University-Extension Office
Young Leaders Society
2-1-1

BF Family Childcare Assn.
BF Health and Safety Networks
Benton PUD
Catholic Family and Child Service
Education Services Dist. #123
Franklin PUD
Imbue/Northwest AgriProducts
Kennewick General Hospital
La Clinica
Lutheran Community Services
Mid-Columbia Reading Foundation
Safe Harbor Crisis Nursery
Tri-City Area Chamber of Commerce
Tri-City Herald
United Ways of Washington
Washington Div. of Children-Family Services
Washington State University Tri-Cities
Dr. Sara Zirkle

While Our Babies Can't Wait is still going strong, Community Solutions is identifying additional ways to build a better community. . .

Next Initiative. . .

New at United Way

2006-2008



You matter...



Together, we can create the future we want for our community, rather than being forced to live with the future we get.



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Thank You