

Top Ten Campaign “FUN”draising Activities



1. **Coin War-** Challenge department employees to drop spare quarters, dimes, nickels, and pennies into an empty glass jar. The department that raises the most wins. Use all money raised as a donation to United Way.
2. **Executive Race-** Set up a relay course for the executives to go through in the office. Have them go through on rolling chairs or tricycles. Use a stopwatch to time the contestants with the best time winning a prize. Have employees wager on which executives will win the race.
3. **United Way Trivia-** Use our Jeopardy, Making Choices, Community Safety Net or Bingo games as a way for your employees to learn more about our local United Way. This is a good rally ice breaker! Make it a fundraising activity by selling game cards or charging \$1.00 to participate.
4. **Balloon Pop-** Put a note inside balloons and then fill them with air or helium. Some notes will have a fact about United Way on them; others will have a prize listed. Ask business partners to donate prizes. Have employees purchase and pop the balloon to see if they've won!
5. **CEO involvement-** Set a workplace goal for this year's Campaign (i.e. 50% employee participation in Campaign). If that goal is met, the "boss" will shave or dye his/her head at the next meeting or luncheon. Other ideas could be that the management staff will wear tutu's to work, wash employees cars or receive a pie in the face. This is a way to have lots of fun and increase participation.
6. **Ice Cream Social-** Set up an ice cream bar with a variety of favorite toppings. Charge employees by the scoop. Have managers serve you!
7. **Parking Spot Auction-** Have an auction for a prime parking spot at your office building. All employees can participate and place bids to win the spot for the entire year! Make a special sign for that parking spot so everyone knows it's off limits.
8. **Forgiveness Passes** – Sell forgiveness passes to employees at a price you determine. The passes would allow employees to show up 15 minutes late to work, or return 15 minutes late from a lunch break without any questions asked.
9. **Vacation Day-** Have employees "buy" an extra vacation day by contributing a day's wages to United Way.
10. **Casual/Jeans Day-** Sell tickets for casual days to the employees and allow them to dress casually for the amount of tickets they purchased. You can select on which days casual passes can be used.