

10 REASONS

TO SUPPORT UNITED WAY OF BENTON & FRANKLIN COUNTIES

1 IT'S GOOD FOR YOU & OUR COMMUNITY

Giving releases endorphins that improve your mood!

3 THE NEED IS ENORMOUS

1 in 2 children in our community are in families who live below the poverty level or earn less than the basic cost of living.

4 YOUR MONEY STAYS LOCAL

Donations to United Way focus on the most pressing needs in our community.

2 A SAFE DONATION

Your pledge is secure and confidential when you give through United Way.

6 STRENGTH IN NUMBERS

Your dollar, combined with those of thousands of others, makes the maximum impact in our community.

5 UNITED WAY IS A TRUSTED ORGANIZATION

We have been our community's health and human service leader for over 55 years.

7 YOUR GIFT DELIVERS RESULTS

Every United Way supported program provides measureable and lasting results.

8 REMOVE THE GUESSWORK

We carefully review agencies and track their progress so you don't have to.

9 IT'S EASY & CONVENIENT

Payroll deduction is a great way to support the causes you care about.

10 THE KIDS ARE WATCHING

We are our children's role models. Show your children how to be a good neighbor.

THANK YOU!



WE WIN BY LIVING UNITED

